

Tom Eidukonis

Graphic Design | Branding | Web Design | Marketing

Contact

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Professional Experience

2012–Now **Graphic Artist / Web Designer**

Merestone

Webmaster, Print collateral, Print advertising, Signage
[Dreamweaver](#), [HTML](#), [CSS](#), [Photoshop](#), [Illustrator](#), [WordPress](#)

2011–2012 **Graphic Artist / Web Designer**

Morgan Drexen

Website design, Logo design, Email newsletter
[Dreamweaver](#), [HTML](#), [CSS](#), [Photoshop](#), [Illustrator](#), [WordPress](#)

2009–2011 **Marketing Manager**

NEi Software

Web design and maintenance, Email marketing, Branding,
Brochures, Packaging, Online and print advertising
[Dreamweaver](#), [HTML](#), [CSS](#), [Photoshop](#), [Illustrator](#), [InDesign](#),
[Acrobat](#), [Publicaster](#), [ACT](#), [Excel](#), [Word](#), [PowerPoint](#), [AdWords](#)

2007–2009 **Freelance Graphic Artist**

MSC.Software / Contiki / ELA Advertising

Brochures, Flyers, Postcards, Website design, Eblast design
[Photoshop](#), [Illustrator](#), [InDesign](#), [Acrobat](#)

2006–2007 **Graphic Designer**

Graves Advertising

Logo design, Stationary, Brochures, Print advertising
[Photoshop](#), [Illustrator](#), [InDesign](#), [Acrobat](#)

2005–2006 **Graphic Designer**

AspenMedia

Logo design, Stationary, Brochures, Catalogs, Flyers,
Advertisements, Annual reports, Websites
[Photoshop](#), [Illustrator](#), [InDesign](#), [Acrobat](#)

2004–2005 **Senior Designer**

Studio 949

Logo design, Packaging, Print newsletters, Customer support
[Photoshop](#), [Illustrator](#), [Quark Xpress](#)

2002–2003 **Graphic Artist**

Bertone Advertising

Print and digital advertising, Catalog production
[Photoshop](#), [Illustrator](#), [Quark Xpress](#)

2001–2002 **Freelance Graphic Artist**

David's Bridal / Studio 949 / Jensen Design

Branding, Advertising, Packaging, In-store signage, Newsletters,
Sell sheets, Ad kits, Brochures, Catalogs, Launch kits
[Photoshop](#), [Illustrator](#), [Quark Xpress](#)

2000 **Intern / Graphic Designer**

Randall Design

Catalogs, Posters, Folders, Customer support
[Photoshop](#), [Illustrator](#), [Quark Xpress](#)

Skills

Graphic Design

- Photoshop
- Illustrator
- InDesign
- Acrobat

Web Design

- Dreamweaver
- HTML
- CSS
- Flash
- Wordpress

Marketing

- Email marketing
- Copy editing
- Google AdWords
- SEO

General

- Microsoft Office

Education

Bachelor of Fine Arts

Kutztown University

Major: Communication Design
Concentration: Graphic Design
Magna Cum Laude

Honors

Community Service

- Certificate of Congressional Recognition for service to the community
- California Legislature Assembly Certificate of Recognition for commitment to homeless youth

Scholastic Achievement

- Karen Anderson Memorial Award
- Helen S. Noonan Memorial Award
- George B. Hancher Memorial Award